

# Outplacement Coaching Services



## Nicola Simpson Executive Coaching

For all your executive and outplacement coaching needs

# Why work with Nicola Simpson?

Selecting high-quality outplacement services is a last act of kindness you can offer staff during the stressful experience of redundancy. No matter how redundancy came about, the impact of this news can be catastrophic for the staff concerned and yet it need not be traumatic, redundancy can be a positive catalyst for change. In my care, your staff will move on to bigger and better things, and the **redundancy will be remembered as a transition and not a trauma.**

## **Big is NOT Better!**

You may think a larger outplacement firm is better because size is a measure of success right? Wrong. There are many benefits going direct and choosing to work with me.

## **The Outplacement Companies' Conveyor Belts**

The difference between my outplacement coaching and larger companies is that I believe in customised sessions. It has to be that way. This is how individuals come to terms with the shock, and stress of redundancy while preparing effectively for their next role. In contrast, many large outplacement firms rely on pre-recorded content, such as Youtube videos showing how to write a CV or prepare for interview etc. Individuals are effectively placed on a conveyor belt and receive generic outplacement coaching support that is simply not good enough in today's competitive and challenging recruitment market.

## **Networking is Notworking**

Larger outplacement firms will also tell you they have networks staff can join, I remain skeptical about the value of this, as the power of any network is dependent upon the quality and relevance of the connections within it. It is my experience that such networks often contain more people looking for jobs than hiring, instead I advocate clients build their own network organically – focusing on building quality rather than quantity of connections. I help them to leverage their network and online platforms as part of their overall job search strategy.

**As Coach, I am here to help individuals to navigate the challenges of redundancy and to recognise that this short-term disruption to life is just that... short term. High quality, customised outplacement not only ease the pain of transition for all, but will also ensure ex-staff continue to speak positively about your company to others, protecting your business reputation and (in some cases) share price.**

# Outplacement Packages

## Gold Service

Number of Face-to-Face Sessions: **THREE**

My **£500 fixed price package** includes **1 x 90 and 2 x 60 minute face-to-face coaching sessions** at my **35 New Broad Street, EC2M 1NH** office, or **via Zoom** and include **a full CV review / LinkedIn Optimisation**.

- **Session 1: What next?** Determining your career goals, future aspirations and options
- **Session 2: How will you get there?** Job search, working with recruiters, using social media
- **Session 3: How to succeed at interview** – Interview skills and techniques, rehearsal and polish

## Gold Plus Service

Number of Face-to-Face Sessions: **FIVE**

For a **fixed price of £900** clients can take advantage of an enhanced Gold package that also includes the following:

- **Interview Coaching 101** (1 x 60 minute coaching session)
- **Interview Coaching Masterclass Session** (1 x 90 minute pre-interview coaching session)

## Platinum

Number of Face-to-Face Sessions: **SEVEN**

This, **£1,500 premium package** is delivered over an extended period with greater emphasis on getting individuals back to work quicker with Interview Coaching 101 and targeted Masterclass sessions. Highly recommended for executive level individuals.

- **CV Review & LinkedIn Optimisation** (1 x 60 minute session + email feedback)
- **Professional Profile and Brand Development** (1 x 60 minute session and includes development of a professional profile)
- **Career Planning and Job Search Strategy** (1 x 90 minute + 2 x 60 minute coaching sessions)
- **Interview Coaching 101** (1 x 60 minute coaching session)
- **Interview Coaching Masterclass Sessions** (1 x 90 minute pre-interview coaching sessions)

## Platinum Plus Service

Number of Face-to-Face Sessions: **TEN**

A **£2,000 premium package** delivered over an extended period with greater emphasis on getting you individuals back to work quicker with Interview Coaching 101 and targeted Masterclass sessions. Highly recommended for **executive** level individuals.

- **CV Review & LinkedIn Optimisation** (1 x 60 minute session + email feedback)
- **Professional Profile and Brand Development** (1 x 60 minute session and includes development of a professional profile)
- **Career Planning and Job Search Strategy** (5 x 60 minute coaching sessions)
- **Interview Coaching 101** (1 x 60 minute coaching session)
- **Interview Coaching Masterclass Sessions** (2 x 90 minute pre-interview coaching sessions)

## Diamond Service (with 1 Day High Intensity Course Option)

- Number of Face-to-Face Sessions: **THIRTEEN**
- Number of Face-to-Face Sessions: **ONE DAY + FIVE**

The **£2,999 superior package** is completely bespoke to the client and includes **13 face-to-face coaching sessions at my office ,or via Zoom**. The Diamond service is delivered over an extended period of time. The package **will incorporate many aspects of Career Coaching, Interview Coaching and Executive Coaching**. Highly recommended for **executive** level individuals.

- **CV Review & LinkedIn Optimisation** (1 x 60 minute session + email feedback)
- **Professional Profile and Brand Development** (1 x 60 minute session and includes development of a professional profile)
- **Delivering Professional Pitch with Gravitas** (2 x 60 minute session)
- **Career Planning** (1 x 90 minute + 2 x 60 minute coaching sessions)
- **Job Search Strategy and Implementation** (2 x 60 minute session)
- **Interview Coaching 101** (1 x 60 minute coaching session)
- **Interview Coaching Masterclass Sessions** (3 x 90 minute pre-interview coaching sessions)
- **Unlimited email/telephone support**

## 5 Star Plus Diamond Service (with 1 Day High Intensity Course Option)

- Number of Face-to-Face Sessions: **EIGHTEEN**
- Number of Face-to-Face Sessions: **ONE DAY + TEN**

The **£4,999 ultimate package** is completely bespoke to the client and includes **18 face-to-face coaching sessions at my office, or via Zoom**. The 5 Star Plus Diamond service is delivered over an extended period of time.

The package **will incorporate many aspects of Career Coaching, Interview Coaching and Executive Coaching**. This service builds in some professional development to make individuals even more marketable. Highly recommended for **senior executive** level individuals.

- **CV Review & LinkedIn Optimisation** (1 x 60 minute session + email feedback)
- **Professional Profile and Brand Development** (1 x 60 minute session and includes development of a professional profile)
- **Delivering Professional Pitch with Gravitas** (2 x 60 minute session)
- **Career Planning** (1 x 90 minute + 2 x 60 minute coaching sessions)
- **Job Search Strategy and Implementation** (2 x 60 minute session)
- **Interview Coaching 101** (1 x 60 minute coaching session)
- **Interview Coaching Masterclass Sessions** (3 x 90 minute pre-interview coaching sessions)
- **Lumina Spark Psychometric Test** (Online test + 1 x 90 minute Executive Coaching review session)
- **90 Day Planning / Onboarding** (1 x 90 minute session)
- **Executive Coaching Sessions – Completely customisable** to maximise employment advantage (3 x 90 minute sessions)
- **Unlimited email/telephone support**

**(Please note: All prices are +VAT)**

**For more information about these packages or to discuss special requirements, please contact me directly.**

## About Nicola



### **NICOLA SIMPSON LONDON EXECUTIVE CAREER COACH**

**London, UK, EU, New York, Middle East, Hong Kong, Taiwan, Singapore and International Executive Coach, Career Coach, Interview Coach, Outplacement Consultant and Redundancy Support Coach, Business Coach, Marketing Consultant and Educator.**

I have 25 years' professional experience, gained in Marketing, Higher Education and Executive Coaching. After many years working in Marketing roles, predominantly in the Media and Publishing sector (BBC, Financial Times, IPC Media), I transitioned into Higher Education to teach Marketing and to design and deliver executive education and degree programmes. Notably, I wrote and launched a Masters in Marketing Degree for BBP University, London. As a Programme Director at London Business School, I led the delivery of 28 short executive education programmes across key subject areas including, Strategy, Marketing, Corporate Finance, Leadership and Human Resource Management. As Director of the LBS Executive MBA, I was responsible for the learning journey of 500+ students (mid/senior executives) in London and Dubai. My experience at the London Business School ignited my interest in executive coaching, as a process to enable executives to transform their performance and realise their leadership potential.

I trained as an Executive Coach at Henley Business School\* and run a successful private practice, based in the City of London. My current clients include executives from a wide range of organisations. I have an international footprint and regularly work with executives in the Middle East, Singapore, Hong Kong, Japan, and China. In addition to my private work, I work as a Career Coach for Warwick Business School and as an Associate Lecturer at Birkbeck (University of London). I have three degrees, BA (Hons) Business Studies, MA Marketing, MSc Management and Business

Studies Research, and I am currently studying Neuroscience and Psychology at Henley Business School.

*\*The Henley Professional Certificate in Coaching is accredited by the International Coach Federation (ICF), Association for Coaching (AC) and the European Mentoring & Coaching Council (EMCC).*

## **Why work with me?**

Because my approach is grounded in business and management and honed through many years of working with executives of all levels and Board Directors. I have not come to work as an executive coach through a background in HR or Psychotherapy, I have extensive professional experience and continue to work in business consultancy alongside coaching, this means I understand your professional context, your challenges. I run a successful coaching practice and I am a resident coach for Warwick Business School Executive MBA (EMBA) students as well as a part time associate lecturer at Birkbeck, University of London (a Russell Group university) where I teach marketing to undergraduates.

My experience of working with literally thousands of executives over the years in business schools and as an executive coach has set me on a mission to transform leadership – one leader at a time. I believe the world needs more great leaders, individuals who not only have competence in business and management, but also conscience and compassion for others, coupled with a desire to maximise their career potential and organisational performance.

Work with me and you will benefit from...

- 25 years+ professional experience in a variety of organisational contexts
- Qualified coach (Henley Business School Professional Certificate)
- Three degree's including: BA (Hons), MA & MSc
- Thought-leadership in leadership & organisational behaviour
- Marketing & product consultancy
- Cutting-edge learning design and innovative delivery
- A natural confidant

**You can read Google Reviews for Nicola's Executive Career Coaching [here!](#)**

**London Face-to-Face coaching sessions (7 days a week) take place at my [City office 35 New Broad Street, London EC2M 1NH](#) which is 1 minute from the Liverpool Street tube station (use the Old Broad Street exit!) and 5 minutes from Moorgate tube station. Alternatively, clients may arrange a meeting room at their own office – whichever is easier for you! Teams and Zoom meetings also available.**

